



BEAD Garage Culture Request for Proposals

Garage Art (4th and Walnut Street Garage)

The Bloomington Entertainment and Arts District (BEAD) seeks an artist or artist team to create an artwork proposal for Garage Art, the 4th and Walnut Street parking garage located in downtown Bloomington. This project is the second of three slated for installation at the City's public parking garages.

PROJECT SPECIFICATIONS

Respondents to this RFP should submit a proposal by December 4, 2009 outlining design, fabrication and installation specifics for artwork that responds to the site as a public parking garage and reflects downtown as an arts and cultural destination. Materials and application techniques are not limited and may include structural installations, surface application, lighting, audio, etc. Proposals must focus on the exterior of the structure; however, the interior of the site may be considered as well but is not required. The size of the finished artwork is flexible, but once installed it must make a significant visual impact on the garage exterior.



This public art project is part of the Garage Culture initiative for the City's three public garages. Goals for Garage Culture are to reinforce the public value of the city's garages, make the garages more attractive to users and enliven the downtown visual landscape.

SPECIFIC PROJECT GOALS & VALUES

To commission a signature work of art that:

- Captures the unique essence of the Bloomington community
- Reflects a standard of excellence
- Represents enduring, not transitory, artistic concepts
- Reflects the spirit of Garage Culture as described above

The artwork must be durable, low maintenance, engineered and installed in accordance to approved safety standards, appropriate to the location and able to weather Bloomington's

climate. No expectation should be made that the artwork will be kept secure – design and fabrication must take into account the likelihood of unsupervised viewer interaction.

SITE

Garage Art (4th and Walnut Street) in downtown Bloomington.

BUDGET

The budget for the Garage Art Artwork is \$7,500 which shall include materials, artist fees, fabrication, insurance, shipping, transportation and documentation of the work. Proposals should include a budget with line items for all expenses.

ARTIST ELIGIBILITY

All visual artists 18 and over who are current residents of Indiana are invited to submit proposals. City of Bloomington employees, City of Bloomington Community Arts Commission members or their committee members, project consultants and their employees and sub-consultants are not eligible to apply.

PROPOSAL DEADLINE

December 4, 2009

ARTIST SELECTION CRITERIA

Applicants must demonstrate the following qualifications and qualities:

- Successful creative, innovative and effective approach in comparable projects.
- Excellent communication skills.
- Ability to understand a locale's sense of place, a design in a context-sensitive manner.
- Understanding of the appropriate use of materials.
- Understanding of appropriate installation techniques.
- Openness to working collaboratively with the project team members and City staff.
- Ability to complete a project of this scale successfully.

SELECTION PROCESS

The Selection Panel will consist of one representative from the City of Bloomington Community Arts Commission, one representative from the Department of Economic and Sustainable Development, one visual artist and one representative from the Department of Public Works. The Selection Panel will review the proposals and conduct interviews, and a proposal will be selected for eventual fabrication and installation.

PROPOSAL SUBMISSION INSTRUCTIONS

All submissions are due by December 4, 2009.

Please submit the original and (4) copies in the following order and paper clip each group together:

1. Letter of Interest

Please summarize qualifications and qualities relevant to the project (one (1) typed page).

2. Design Proposal

The design proposal must include, but is not limited to, the following:

- Color rendering of the proposed design
- Scale drawing of the proposed design
- Materials list
- Budget
- Specific site preparation needs
- Specific installation requirements and technique
- Project timeline

3. Professional Resume

Please outline your experience as an artist (no longer than four (4) typed pages). In the case of a team application, please include resumes for each team member.

4. Digital Images

JPEG images (up to 10) of past work should be submitted on one PC-compatible CD, in a PowerPoint presentation, in priority order of desired presentation. Images within the PowerPoint should have maximum dimensions of 800 x 600 pixels and minimum dimensions of 720 x 480 pixels. Each PowerPoint slide must include (at minimum) the artist's name, title of the work, medium and size. Installations or three-dimensional work may be illustrated by multiple images. Please Note: If total size for the PowerPoint presentation exceeds 2 MB, it will not be viewed. If JPEGs cannot be inserted into a PowerPoint presentation, each image file must each be labeled in desired order of presentation as follows: LastnameFirstname-1.jpg; LastnameFirstname-2.jpg; LastnameFirstname-3.jpg; etc. The CD should be clearly labeled in permanent ink with the artist's name and contact information.

5. Annotated Image List (required for either slide or digital image submission)

The annotated image list must correspond with the order of the images to be shown and must include the following information: artist's name, title of artwork, medium, size, date of artwork completion, location and any project details such as budget, commissioning agency, etc. If sending

a CD of digital images, please provide this image list in a Word or PDF file on the CD.

6. Professional References

Please provide the names and contact information of three individuals with whom you have worked or who have commissioned your work in the past. Actual letters of reference are not required.

7. Optional

Up to three (3) selections of support materials such as reviews, news articles, and other related information may be included.

8. Self-Addressed Stamped Envelope (SASE)

Please provide a SASE for the return of slides or CD. Submissions without the SASE will not be returned.

Mail packets to:

Miah Michaelsen

Assistant Economic Development Director for the Arts

Department of Economic and Sustainable Development

401 N. Morton St., Suite 210

Bloomington, IN 47404

For additional information, please contact Miah Michaelsen at (812) 349-3534 or michaelm@bloomington.in.gov.